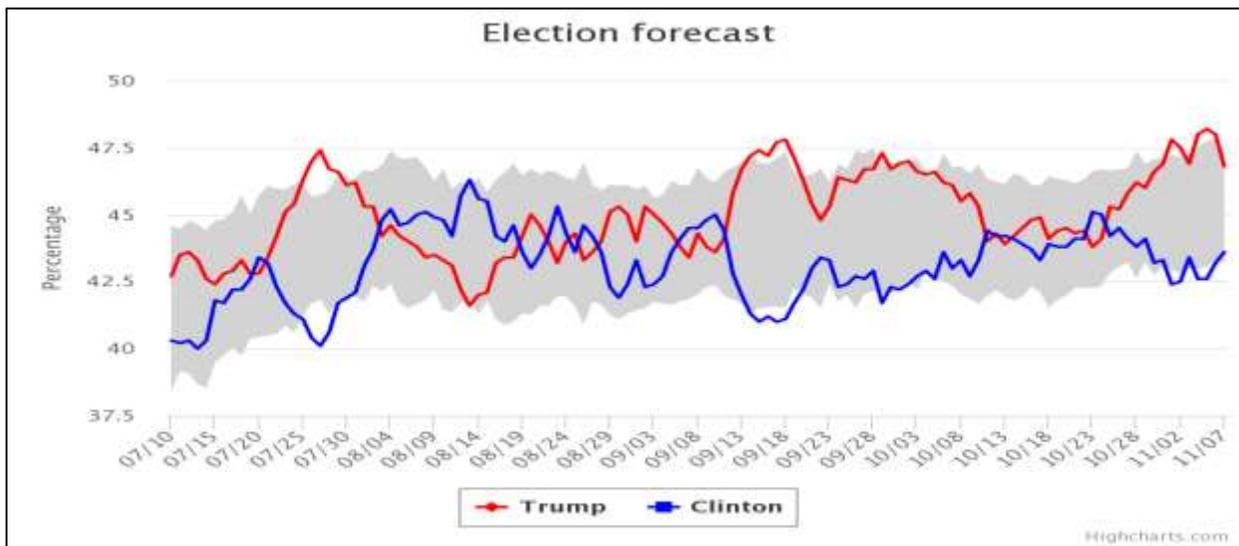


USC Dornsife / LA Times 2016 Election “Daybreak” Poll

Question text for Pre-election “series” and Post-election surveys



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Note: all questions were translated into Spanish and administered to Spanish speaking voters. Spanish text available upon request to uas-l@usc.edu

3 BASIC ELECTION VOTE QUESTIONS (ASKED WEEKLY)

prob_vote: What is the percent chance that you will vote in the Presidential election? [0-100%]

If you do vote in the election, what is the percent chance that you will vote for Clinton? And for Trump? And for someone else? Please provide percent chances in the table below:

clint_vote:	Hillary Clinton (Democrat)	[]%
trump_vote:	Donald Trump (Republican)	[]%
other_vote:	Someone else	[]%
	total	[] % (adds to 100%)

What do you think is the percent chance that each of the candidates for president will win the election?

clint_win:	Hillary Clinton (Democrat)	[]%
trump_win:	Donald Trump (Republican)	[]%
other_win:	Someone else	[]%
	total	[] % (adds to 100%)

QUESTIONS TO ASK AFTER EARLY VOTING BEGINS

In many states, residents can vote during an “early voting” period, or by absentee ballot, before election day. voted: Please check the box below if you have voted by either mailing back your ballot, or voting in person at an early voting location.

I have already voted early or by absentee ballot in the 2016 presidential election

[if not checked]

Ask prob_vote

Ask [cand]_vote questions

[if checked]

pres_vote: Who did you vote for?

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson
4. Jill Stein
5. Some other candidate

[if checked]

partyreg: Are you a registered:

1. Republican
2. Democratic
3. Independent (decline to state a party)
4. Libertarian
5. Green
6. Some other party
7. No party - my state does not register by party

[ask everyone]

What do you think is the percent chance that each of the candidates for president will win the election?

clint_win: Hillary Clinton (Democrat) []%
trump_win: Donald Trump (Republican) []%
other_win: Someone else []%
total [] % (adds to 100%)

2. The week after they voted, ask these questions

[if already voted, skip prob_vote and cand_vote questions]

What do you think is the percent chance that each of the candidates for president will win the election?

clint_win: Hillary Clinton (Democrat) []%
trump_win: Donald Trump (Republican) []%
other_win: Someone else []%
total [] % (adds to 100%)

ev_method: You previously indicated that you have voted early or absentee in the presidential election. Which of the following most closely describes how you cast your early vote?

1. Voted in person using an absentee ballot
2. Voted in person at a voting location during the early voting period
3. Voted in person, not sure if early voting or absentee ballot
4. Voted by mail during the early voting period
5. Voted by mail using an absentee ballot
6. Voted by mail, not sure if early voting or absentee ballot

ev_diff : On a scale from 0 to 100, where 0 means you had no difficulty casting your vote early and 100 means that it was extremely difficult, what number would you choose to represent how easy or difficult it was for you to vote early or by absentee ballot?

ev_conf: On a scale from 0 to 100 where 0 = no confidence and 100= complete confidence, what number would you choose to represent how confident you are that votes in your precinct, including yours, will be accurately counted?

3. If already voted, and also answered the questions above, ask these for the rest of the weeks of the election

[if already voted, skip prob_vote and cand_vote questions]

What do you think is the percent chance that each of the candidates for president will win the election?

clint_win: Hillary Clinton (Democrat) []%
trump_win: Donald Trump (Republican) []%
other_win: Someone else []%
total [] % (adds to 100%)

ch_vote: You have indicated that you voted early or absentee in the presidential election. Regardless of how you actually voted, if you were able to confirm or change your vote today, would you vote for:

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson
4. Jill Stein
5. Some other candidate
6. I wouldn't vote

[if changed vote]

why_change: Which of the following statements come closest to describing why you would now vote for [new candidate] instead of [old candidate]?

Check all that apply

1. I learned something I didn't know before about [old candidate]
2. I learned something I didn't know before about [new candidate]
3. Someone convinced me I **should not have** voted for [old candidate]
4. Someone convinced me I **should have** voted for [new candidate]
5. Something [old candidate] did or said changed my mind
6. Something [new candidate] did or said changed my mind
7. No specific reason, I just changed my mind
8. Other [please write in a reason]

ELECTION-RELATED SURVEYS ASKED OF ALL PANEL MEMBERS

UAS 52 : (July 15-22) Trump VP approval and Clinton candidate choices

gop_vp_app: Do you approve or disapprove of Donald Trump's selection of Indiana Governor Mike Pence as his vice presidential running mate?

1. Approve strongly
2. Approve somewhat
3. Disapprove somewhat
4. Disapprove strongly
5. Neither approve nor disapprove

dem_vp_cand: Which of the following candidates would be your first choice as Hillary Clinton's vice presidential running mate?

1. Massachusetts Senator Elizabeth Warren
2. Virginia Senator Tim Kaine
3. Ohio Senator Sherrod Brown
4. Secretary of Housing and Urban Development Julian Castro
9. Someone else

UAS 54: (July 22-28) GOP convention & VP approvals

gopconv_int: How closely did you follow the news about the Republican presidential convention that took place in Cleveland Ohio? Did you follow it

1. Very closely
2. Somewhat closely
3. Not very closely
4. Didn't follow the news about the convention at all

gopconv_impact: Which of the following Republican convention events had the greatest impact on how you feel about voting for Donald Trump? (rotate order of responses)

1. The speech by New Jersey Governor, Chris Christie
2. The speech by Donald Trump's wife, Melania Trump
3. The speech by Donald Trump, accepting the Republican Presidential Nomination
4. The speech by Donald Trump's daughter, Ivanka Trump
5. The speech by Governor Mike Pence, accepting the Republican Vice Presidential nomination
6. The speech by Texas Senator Ted Cruz
7. Convention events did not have any impact on how I feel about voting for Donald Trump

gopconv_trump:

Which of the following comes closest to how you feel about what you heard from the speakers at the Republican convention? Did the speakers at the convention:

1. Talk too much about reasons for voting against Hillary Clinton, and not enough about reasons for voting for Donald Trump
2. Talk too much about reasons for voting for Donald Trump, and not enough about reasons for voting against Hillary Clinton
3. Talk just the right amount about Donald Trump and Hillary Clinton

gopconv_feel: Please indicate whether the convention made you feel that the future will be better or worse for people like you, on a scale from 0 meaning that it made you feel that the future will be much worse, to 10 meaning that it made you feel that the future will be much better.

(ORDER OF VP APPROVAL QUESTIONS ROTATED FIRST/LAST)

gop_vp_app: Do you approve or disapprove of Donald Trump's selection of Indiana Governor Mike Pence as his vice presidential running mate?

1. Approve strongly
2. Approve somewhat
3. Disapprove somewhat
4. Disapprove strongly
5. Neither approve nor disapprove

dem_gp_app: Do you approve or disapprove of Hillary Clinton's selection of Virginia Senator Tim Kaine as her vice presidential running mate?

1. Approve strongly
2. Approve somewhat
3. Disapprove somewhat
4. Disapprove strongly
5. Neither approve nor disapprove

UAS 55: (July 29-Aug 5) Dem Convention & VP approvals & Party affiliation

demconv_follow: How closely did you follow the news about the Democratic presidential convention that took place in Philadelphia Pennsylvania? Did you follow it...

1. Very closely
2. Somewhat closely
3. Not very closely
4. Didn't follow the news about the convention at all

dem_vp_app2: Do you approve or disapprove of Hillary Clinton's selection of Virginia Senator Tim Kaine as her vice presidential running mate?

1. Approve strongly
2. Approve somewhat
3. Disapprove somewhat
4. Disapprove strongly
5. Neither approve nor disapprove

demconv_impact: Which of the following Democratic convention events had the greatest impact on how you feel about voting for Hillary Clinton? (rotate order of responses)

1. The speech by first lady Michelle Obama
2. The speech by Bernie Sanders
3. The speech by former president Bill Clinton
4. The speech by president Barack Obama
5. The speech by vice president Joe Biden
6. The speech by Hillary Clinton, accepting the nomination
7. Convention events did not have any impact on how I feel about voting for Donald Trump

demconv_clinton:

Which of the following comes closest to how you feel about what you heard from the speakers at the Republican convention? Did the speakers at the convention:

4. Talk too much about reasons for voting against Donald Trump, and not enough about reasons for voting for Hilary Clinton
5. Talk too much about reasons for voting for Hilary Clinton, and not enough about reasons for voting against Donald Trump
6. Talk just the right amount about Donald Trump and Hillary Clinton

demconv_feel: Please indicate whether the Democratic convention made you feel that the future will be better or worse for people like you, on a scale from 0 meaning that it made you feel that the future will be much worse, to 10 meaning that it made you feel that the future will be much better.

UAS 71: (Nov 9 – Dec 31) Post Election poll

[All UAS members who are US citizens are included in the sample]

This survey asks about the election that took place on November 8th 2016 for U.S. President, U.S. Senate, House of Representatives, and other local or state races. We are interested in learning whether or not people voted in the election this year, and about their experiences. Many people do not vote, because they don't have time, aren't registered, were unable to vote, chose not to vote, or other reasons. We are very interested in learning about those experiences as well.

You may have answered some of these questions before, but we want to make sure we have your most up to date information.

track: Generally speaking, do you feel that the country is headed in the right direction, or is it off on the wrong track?

1. Right direction
2. Wrong track

[include once the results of the election are clear. Substitute "Donald Trump" or "Hillary Clinton" for "winner"]

[verify entry of whole number between 0 and 10 or use a slider]

happy: Now that we know the result of the Presidential election we would like to know how happy or unhappy you are with the result. Please choose a number between 0 and 10 that represents how happy you are that [winner] has been chosen as the next President of the United States. 0 means you are completely **unhappy** with [winner] as president and 10 means you are completely **happy** with [winner] as president.

regis: Were you registered to vote in time to be able to cast a vote in the 2016 election for U.S. President, U.S. Congress and/or local races on or before November 8th?

1. No. I chose not to register to vote [skip to pres_conf]
2. No. I was or unable to register in time for the election [skip to pres_conf]
3. Yes, I was registered to vote in time for the election
4. I live in North Dakota [skip to voted]

[if regis = 3]

partyreg (ev: dp006): Are you registered to vote as a:

1. Republican
2. Democratic
3. Independent (decline to state a party)
4. Libertarian
5. Green
6. Some other party
7. I am registered but my state does not register by party [check against list of states]

[if regis = 3,4]

voted: Did you vote in the 2016 general election for U.S. President, U.S. Congress and/or races for state or local office?

1. Yes, I voted
2. No, I chose not to vote
3. No, I was unable to vote or prevented from voting (e.g. mental/physical illness, injury, absence, problems with voting, family or work conflicts, etc.)

[if voted = 4]

prev_why: What prevented you from voting in the election this year?

1. Personal Issues (e.g. family or work obligations, or unable to get to the voting location, or any other personal issues).
2. **Precinct** / Voting issues (e.g. ran out of ballots; never opened; long lines; moved to a different location; opened late or closed early; or any other voting location problems)
3. Registration / Ballot issues (e.g. not on the list of registered voters, **didn't bring absentee/mail ballot when voting in person, couldn't get mail/absentee ballot postmarked in time**, or any other voting issues)
4. Driver license or other type of ID was required to vote and I don't have one
5. Something else prevented me from voting [please briefly describe]

[if voted = 1]

vote_meth: Which of the following most closely describes how you cast your vote in this election?

1. I voted on election day by filling out a ballot in person at a voting location
2. I voted on election day by submitting or postmarking a filled out absentee or early voting ballot
3. I voted before election day by filling out a ballot in person at a voting location
4. I voted before election day by mail or absentee ballot

[if voted = 2,3,4 skip to pres_conf]

[if voted = 1] [randomize order of answer values 1-4]

vote_pres: In the election for U.S. President did you vote for:

1. Donald Trump
2. Hillary Clinton
3. Gary Johnson
4. Jill Stein
5. Some other candidate [write in name]
6. Did not vote for any presidential candidate

[if voted = 2,3,4 skip to pres_conf]

[if voted = 1 & senaterace = 1]¹

[randomize order of answer values 1-3]

senate16: In your state's election for U.S. Senator, did you vote for the:

1. Republican
2. Democrat
3. Independent
4. Some other party (e.g. Green, Libertarian, etc.)
5. Did not vote for a candidate in the U.S. Senate race

[if voted = 1]

[randomize order of answer values 1-3]

house16: In your district's election for U.S. House of Representatives, did you vote for the:

1. Republican
2. Democrat
3. Independent
4. Some other party (e.g. Green, Libertarian, etc.)
5. Did not vote for a candidate in the US House of Representatives race

¹ Senate race by state in voter reg and voting by state 2016.xls

[if voted = 1]

[if vote_meth = 3,4]

[randomize order of answer values 1-4]

ch_vote: You indicated that you voted early or absentee in the 2016 presidential election. If you could have voted again on election day on November 8th, would you have voted for:

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson
4. Jill Stein
5. Some other candidate
6. I wouldn't vote for president

[if voted = 1]

[verify entry of whole number between 0 and 100 or use a slider]

ev_diff: On a scale from 0 to 100, where 0 means you had no difficulty voting this year and 100 means that it was extremely difficult, what number would you choose to represent how easy or difficult it was for you to vote?

[if voted = 1]

observe: Were there any election observers at your voting location?

1. Yes, polite observers
2. Yes, disruptive observers
3. Yes, I was an observer
4. No observers, or none that I know of

[if voted = 1]

[verify entry of whole number between 0 and 100 or use a slider]

ev_conf (ev: dp009): On a scale from 0 to 100 where 0 means no confidence and 100 means complete confidence, what number would you choose to represent how confident you are that the votes in your precinct, including yours, will be accurately counted?

[next set of questions asked of everyone]

Now we would like you to think of your friends, family, colleagues, and other acquaintances of 18 years of age or older that you have communicated with at least briefly within the last month, either face-to-face, or otherwise. We will call these people your social contacts.

friends1: What percentage of your social contacts do you think have voted in the 2016 Presidential Election?

For instance, 0% means that you think none of your social contacts voted, and 100% means that all of your social contacts voted. If you are not sure, just try to give your best guess.

Percentage of my social contacts that have voted is ____ %

friends2: For the next question, please consider only those of your social contacts who have voted in the election for U.S. President. Of all of your social contacts who have voted, what percentage do you think voted for each of the candidates below? For instance, 0% would mean that you think no voters in your social circle voted for that candidate, and 100% means that all voters in your social circle voted for that candidate. Again, if you are not sure, just try to give your best guess. Clinton ____ % Trump ____% Someone else ____%

[verify entry of whole number between 0 and 100 or use a slider]

pres_conf: On a scale from 0 to 100 where 0 means no confidence and 100 means complete confidence, what number would you choose to represent how confident you are that the presidential election was fairly conducted and won?

party_affil: Regardless of how you may be registered to vote, are you more closely aligned with the Democrats, Republicans, independents (those who decline to state a party), Libertarians, the Green Party, or some other party?

1. Democrats
2. Republicans
3. Independents (those who decline to state a party)
4. Libertarian
5. Green Party
6. Some other party

elec2012: In 2012, the major candidates for president were Mitt Romney for the Republicans and Barack Obama for the Democrats. In that election, did you vote?

1. Yes
2. No
3. Cannot remember

[if elect2012 == 1]

vote2012: Who did you vote for?

1. Romney
2. Obama
3. Someone else

[verify entry of whole number between 0 and 100 or use a slider]

pres_conf: On a scale from 0 to 100 where 0 means no confidence and 100 means complete confidence, what number would you choose to represent how confident you are that the presidential election was fairly conducted and won?

party_affil: Regardless of how you may be registered to vote, are you more closely aligned with the Democrats, Republicans, independents (those who decline to state a party), Libertarians, the Green Party, or some other party?

1. Democrats
2. Republicans
3. Independents (those who decline to state a party)
4. Libertarian
5. Green Party
6. Some other party

elec2012: In 2012, the major candidates for president were Mitt Romney for the Republicans and Barack Obama for the Democrats. In that election, did you vote?

1. Yes
2. No
3. Cannot remember

[if elect2012 == 1]

vote2012: Who did you vote for?

1. Romney
2. Obama
3. Someone else

POLLWAVE QUESTION SERIES (2 EXTRA QUESTIONS PER WAVE)

Series 1 (July 4 – 10) Ideology and Party Affil

p_affil: Regardless of how you may be registered to vote, are you more closely aligned with the Democrats, Republicans, Independents (decline to state a party), Libertarians, or the Green Party?

1. Democrats
2. Republicans
3. Independents (decline to state a party)
4. Libertarian
5. Green Party
6. Some other party

ideology: On a scale from 1 to 10, with 1 being the most conservative and 10 being the most liberal, how would you describe your political views?" [1-10]

Series 2 (July 11-17) Social Contact Questions

SC1. (Preamble) "Now we would like you to think of your friends, family, colleagues, and other acquaintances of 18 years of age or older that you have communicated with at least briefly within the last month, either face-to-face, or otherwise. We will call these people your social contacts.

What percentage of your social contacts are likely to vote in the upcoming election for President? For instance, 0% means that you think none of your social contacts will vote, and 100% means that all of your social contacts will vote. If you are not sure, just try to give your best guess. [%]

SC2. For the next question, please consider only those of your social contacts who are likely to vote in the upcoming election for U.S. President. Of all of your social contacts who are likely to vote, what percentage do you think will vote for Hillary Clinton [%], Donald Trump [%], or someone else [%]? (response is 3 percentages between 0 and 100). For instance, 0% would mean that you think no voters in your social circle will vote for that candidate, and 100% means that all voters in your social circle will vote for that candidate. Again, if you are not sure, just try to give your best guess.

Series 3 (July 18 - 24) Strength vs. Unity

For each of the following, please indicate if you think the phrase better describes Republican Presidential Candidate Donald Trump, or Democratic Presidential Candidate Hillary Clinton (randomize order of candidates)

Strength (ex3a): "Has the strength needed to solve the problem of violence in our communities" Does this phrase better describe: (randomize order of Trump/Clinton)"

1. Hillary Clinton
2. Donald Trump
3. Neither candidate
4. Both candidates equally

unity (ex3b): "Has the ability to bring people together to solve the problem of violence in our communities" Does this phrase better describe: (randomize order of Trump/Clinton)"

1. Hillary Clinton
2. Donald Trump
3. Neither candidate
4. Both candidates equally

Series 4 (July 25 - 31) Candidate Impressions

clint_imp: What is your impression of Hillary Clinton? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable -- or haven't you heard enough about her to say?

1. Very Favorable
2. Somewhat Favorable
3. Somewhat Unfavorable
4. Very Unfavorable
5. Haven't Heard Enough to Say

trump_imp: What is your impression of Donald Trump? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable -- or haven't you heard enough about him to say?

1. Very Favorable
2. Somewhat Favorable
3. Somewhat Unfavorable
4. Very Unfavorable
5. Haven't Heard Enough to Say

Series 5 (Aug 1 -7) Issues: Immigration part I

immig_supp: This question lists various proposals that have been made for reforming U.S. immigration policy. Place a check mark next to each proposal that you personally support. If you do not support a particular proposal, just leave the box unchecked. If you do not support any of these proposals, check the corresponding box at the bottom of the list.

Check all that you support: [rotate order of 1-7]

1. A method for allowing young people who were born elsewhere and brought to the country illegally by their parents to become legal residents
2. A method for allowing undocumented immigrants to become citizens if they clear a background check, work, and pay taxes
3. Guest worker or temporary worker programs that apply only when an employer cannot find American citizens or legal residents to fill particular jobs
4. Detention and deportation of any undocumented immigrant encountered by police or border patrol
5. Detention and deportation of any undocumented immigrant who is convicted of a crime.
6. Building a wall on the border between the United States and Mexico
7. Creation of permanent border passes for citizens of Mexico and Canada whose identity can be traced and verified
8. I don't support any of these proposals

Immig_cand: Please indicate how likely it is that that Democratic party candidate Hillary Clinton, Republican candidate Donald Trump, Libertarian candidate Gary Johnson, Green party candidate Jill Stein, or some other candidate for president, would make the changes to U.S. immigration policy that you support, by assigning a percentage between 0% and 100% to each candidate in the boxes below.

1. Democratic candidate Hillary Clinton [%]
2. Republican candidate Donald Trump [%]
3. Libertarian candidate Gary Johnson [%]
4. Green party candidate Jill Stein [%]
5. Some other candidate for president [%]

Total [% adds to 100]

T Series 6 (Aug 8 -14) Social Contact Questions - same as Series 2

Social Network (same as series 2)

Series 7 (Aug 15 - 21) Happiness if Candidates are President

Preamble: We would like to know how happy or unhappy you would be with Hillary Clinton or Donald Trump as president.

Trump_happy: Please choose a number between 0 and 10 that represents how happy you would be with Trump as the president, if 0 means you would be completely **unhappy** if Trump is the president and 10 means you would be completely **happy** if Trump is the president.

Clinton_happy: What number between 0 and 10 that represents how happy you would be with Clinton as the president, if 0 means you would be completely **unhappy** if Clinton is the president and 10 means you would be completely **happy** if Clinton is the president.

Series 8 (Aug 22 - 28) Issues: Trade

Preamble: We are interested in your opinion about how trade agreements between the United States and other countries may have impacted your quality of life and the economy in the United States. By “trade agreements” we mean international guidelines for how products made or grown in the U.S. are sold and taxed *outside* the U.S., as well as how products made or grown in other countries are sold and taxed *in* the U.S.

(Single response question)

trade_qol: Overall, have US trade agreements directly improved or lowered your quality of life? By “quality of life” we mean how well you and your immediate family are able to afford and enjoy your day to day life.

1. Greatly improved quality of life
2. Somewhat improved quality of life
3. Somewhat lowered quality of life
4. Greatly lowered quality of life
5. No impact: neither improved nor lowered quality of life

(rotate statements 1-4, and allow multiple responses. Statement 5 is not rotated, and if it is checked, no other box can be checked. Error message if 5 and any of 1-4 are checked: “If the last box is checked, no other responses are allowed”)

trade_belief: For each of the following statements about trade agreements, place a check mark in the box if you agree with the statement. If you disagree, leave the box unchecked. If you don’t agree with any of the statements, check the last box.

Trade between the US and other countries...

1. leads to lower prices in the U.S.
2. primarily creates jobs in America
3. positively affects my family's economic situation
4. leads to higher wages for Americans
5. I disagree with all of these statements

Series 9 (Aug 29 – Sept 4) Friends' Approval of Candidate Vote

friends1: Please imagine 100 people like you who are eligible to vote. How many of these 100 people do you think would vote for the candidate for president that you would be most likely to vote for if the election were held today? [0-100]

friends2: Think about people with whom you interact face-to-face on a daily basis (e.g., friends, family, neighbors, coworkers). What percentage of them would approve if they knew you voted for that presidential candidate? [0-100%]

friends3: Think about people with whom you interact on social media (e.g. Facebook). What percentage of them would approve if they knew you voted for that presidential candidate? [0-100%]

[+ need a Not Applicable option for people who don't interact on social media]

Series 10 (Sept 5- 11) Immigration part II

These questions are about people who come to the United States on an immigration visa. The U.S gives a set number of immigration visas to people from other countries every year to allow them to permanently live and work in the U.S.

imm_visa: The United States currently grants immigration visas to about 1 million people every year. Do you think this is too many, too few, or about the right number of people who are allowed to immigrate to the US each year?

1. Too many
2. Too few
3. About the right number

imm_stmt: This question lists several statements about people who are allowed to live and work in the U.S. because they were given an immigration visa. Place a check mark in the box if you agree with the statement. If you disagree, leave the box unchecked. If you don't agree with any of the statements, check the last box.

[rotate statements 1-8. Response 9 is single response. Use error message below if they check 9 and any other box]

People who are given a visa to immigrate to the US to work and live:

1. Strengthen the economy
2. Take jobs away from Americans
3. Provide welcome variety to American life
4. Harm the American way of life
5. Increase crime in American cities
6. Help revitalize American cities
7. Come to the US because they want a handout
8. Come to the US because they want to work
9. I don't agree with any of these statements

Error message if someone checks box 9 and other boxes: "If the last box is checked, no other responses are allowed"

Series 11 (Sept 12- 18) Social Contact Questions

Same as Series 2 and 6

Series 12 (Sept 19- 25) Happiness if Candidates are President

Same as series 7

Series 13 (Sept 26- Oct 2) Week of Presidential Debate #1

Honesty: In your opinion, how honest and trustworthy are Hillary Clinton and Donald Trump? Please rate each of the candidates in the question below.

- | | Clinton | Trump |
|---|---------|-------|
| 1. Entirely honest and trustworthy | | |
| 2. Mostly honest and trustworthy | | |
| 3. Somewhat honest and trustworthy | | |
| 4. Mostly dishonest and not trustworthy | | |
| 5. Entirely dishonest and not trustworthy | | |

We are also interested whether people have or have not heard anything about the presidential candidate debates.

[IF before the debate which is at 9pm eastern on Monday the 26th]

debate1_plan: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may plan to hear or read about the first presidential debate? Please check all that apply to you.

1. I don't plan to hear or read anything about the debate
2. I plan to watch the debate
3. I plan to listen to the debate
4. I plan to follow the debate on Twitter or other social media
5. I plan to hear or read about the debate in the news or on talk shows
6. I plan to discuss the debate with friends, family, coworkers, or others

Error message if they click #1 and any other option: "If the first box is checked, no other responses are allowed"

[IF after 9pm eastern Monday September 26th]

debate1_how: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may have heard or read about the first presidential debate that took place on Monday, September 26? Please check all that apply, or will apply, to you.

1. I have not heard or read anything about the debate and do not plan to hear/read about it.
2. I have not heard or read anything about the debate but will find out more about it later
3. I watched the debate
4. I listened to the debate
5. I followed the debate on Twitter or other social media
6. I heard or read about the debate in the news or on talk shows
7. I discussed the debate with friends, family, coworkers, or others

Error message if they click #1 or #2 and any other option: "If one of the top two boxes are checked, no other responses are allowed"

Series 14 (Oct 3 – 9) Week of VP Debate - Tuesday October 4th

[IF before the debate which is at 9pm eastern on Tuesday October 4]

vpdebate_plan: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may plan to hear or read about the first vice presidential debate? Please check all that apply to you.

1. I don't plan to hear or read anything about the debate
2. I plan to watch the debate
3. I plan to listen to the debate

4. I plan to follow the debate on Twitter or other social media
5. I plan to hear or read about the debate in the news or on talk shows
6. I plan to discuss the debate with friends, family, coworkers, or others

Error message if they click #1 and any other option: "If the first box is checked, no other responses are allowed"

[IF after 9pm eastern Tuesday October 4th]

vpdebate_how: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may have heard or read about the first vice presidential debate that took place on Tuesday, October 4th? Please check all that apply, or will apply, to you.

1. I have not heard or read anything about the debate and do not plan to hear/read about it.
2. I have not heard or read anything about the debate but will find out more about it later
3. I watched the debate
4. I listened to the debate
5. I followed the debate on Twitter or other social media
6. I heard or read about the debate in the news or on talk shows
7. I discussed the debate with friends, family, coworkers, or others

Error message if they click #1 or #2 and any other option: "If one of the top two boxes are checked, no other responses are allowed"

[If vpdebate_how = 3 through 7 & have not yet voted ask]

deb2_impact: Did the debate between Democratic vice presidential nominee Tim Kaine and Republican vice presidential nominee Mike Pence have any impact on your vote? If so, in what way? Select the response that comes closest to how you feel about voting in the presidential election after watching the debate.

1. No impact on my vote
2. More likely to vote for Republican candidate Donald Trump
3. More likely to vote for Democratic candidate Hillary Clinton
4. More likely to vote for Libertarian candidate Gary Johnson
5. More likely to vote for Green candidate Jill Stein
6. More undecided about who I should vote for

Series 15 (Oct 10- 16) Week of Pres Debate 2 - Sunday October 9th – Important Issues

When deciding which candidate to vote for in the presidential election, which of the following are most important to you? Is it how the candidate will handle important issues, or their personality and temperament, or a combination? Please select the three most important issues or attributes in your choice of presidential candidate.

[rotate choices. Accept up to three]

1. Social or moral issues such as abortion or gay marriage
2. Gun laws
3. Racial issues or discrimination
4. The U.S. economy
5. Appointment of Supreme Court justices
6. Immigration
7. Candidate's background or experience
8. Candidate's temperament or personality
9. Terrorism

10. Crime
11. Upholding U.S. interests in world affairs
12. Something else not listed here [please specify in a few words]

Error message if they click more than three responses: Please select the top three that are most important to you in deciding how to vote for president

debate2_how: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may have heard or read about the second presidential debate that took place on Sunday, October 9th? Please check all that apply, or will apply, to you.

1. I have not heard or read anything about the debate and do not plan to hear/read about it.
2. I have not heard or read anything about the debate but will find out more about it later
3. I watched the debate
4. I listened to the debate
5. I followed the debate on Twitter or other social media
6. I heard or read about the debate in the news or on talk shows
7. I discussed the debate with friends, family, coworkers, or others

Error message if they click #1 or #2 and any other option: "If one of the top two boxes are checked, no other responses are allowed"

Series 16 (Oct 17 –23) Week of Presidential Debate 3 - Wednesday October 19th – Candidate Impressions

clint_imp16: What is your impression of Hillary Clinton? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable -- or haven't you heard enough about her to say?

6. Very Favorable
7. Somewhat Favorable
8. Somewhat Unfavorable
9. Very Unfavorable
10. Haven't Heard Enough to Say

trump_imp16: What is your impression of Donald Trump? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable -- or haven't you heard enough about him to say?

6. Very Favorable
7. Somewhat Favorable
8. Somewhat Unfavorable
9. Very Unfavorable
10. Haven't Heard Enough to Say

[IF before the debate which is at 9pm eastern on Wednesday October 19th]

debate3_plan: As of now, do you plan to watch or listen to the presidential debate this week?

1. Yes
2. No

[IF after 9pm eastern Tuesday October 4th]

Debate3_how: Some people watch or follow presidential debates and some do not. Which of the following statements describe how you may have heard or read about the second presidential debate that took place on Wednesday, October 19th? Please check all that apply, or will apply, to you.

1. I have not heard or read anything about the debate and do not plan to hear/read about it.

2. I have not heard or read anything about the debate but will find out more about it later
3. I watched the debate
4. I listened to the debate
5. I followed the debate on Twitter or other social media
6. I heard or read about the debate in the news or on talk shows
7. I discussed the debate with friends, family, coworkers, or others

Error message if they click #1 or #2 and any other option: "If one of the top two boxes are checked, no other responses are allowed"

Series 17 (Oct 24 – 30) Comfort with revealing candidate choice

comf_choice: We are interested in learning how comfortable people are when talking to others about their choice of presidential candidate. In each of the following situations, what number would you use to rate your level of comfort with revealing your presidential candidate preference - on a scale from 0 to 100, where 0 means that you are (or would be) completely uncomfortable and 100 means you are (or would be) completely comfortable.

[rotate order questions are asked, and verify answers are whole positive numbers 0-100]

- (a) communicating with close friends [0-100]
- (b) communicating with family [0-100]
- (c) communicating with acquaintances (that is, people you know, but who are not close friends or family)[0-100]
- (d) answering questions asked over the phone by a telephone poll interviewer [0-100]
- (e) filling out this UAS election poll [0-100]

[asked of those who are old enough to have voted in prior presidential elections]

comf_compare: To the best of your recollection, do you feel more comfortable, less comfortable or about the same level of comfort when discussing your opinions about Hillary Clinton and Donald Trump this year, compared to how you felt discussing your opinion of Barak Obama and Mitt Romney in the weeks before the 2012 presidential election?

1. More comfortable than in the past
2. About the same level of comfort as in the past
3. Less comfortable than in the past

Series 18/19 (Oct 31- Nov 7) Registration and Party Affiliation

Ask registration in states where registrations deadlines have passed on or before Oct31, and some that are passing this week. (refer to spreadsheet of registration deadlines)

We may have asked you to give us this information before, but we want to be sure that we have your most up to date information.

regis: Are you registered to vote in the Presidential election?

1. Yes, registered to vote
2. No, not registered, but I am planning to register
3. No, not registered and I have no plans to register
4. I do not know

if regis = 2,3,4 will set probability of voting to zero.

[if regis = 1 and they did not already answer last week]

partyreg: Are you registered as a:

1. Republican
2. Democratic
3. Independent (decline to state a party)
4. Libertarian
5. Green
6. Some other party
7. No party - my state does not register by party

p_affil: Regardless of how you may be registered to vote, are you more closely aligned with the Democrats, Republicans, Independents (decline to state a party), Libertarians, or the Green Party?

1. Democrats
2. Republicans
3. Independents (decline to state a party)
4. Libertarian
5. Green Party
6. Some other party